National Environmental Guard of Romania is searching for a partner from Bulgaria for applying the project

“Cross-border programme to sustain eco and Nature 2000 infrastructure, including, tourists awareness and regular monitoring of natural and cultural heritage ECOTOUR“

NATIONAL ENVIRONMENTAL GUARD - NEG

2: A green region

2.1 To improve the sustainable use of natural heritage and resources and cultural heritage HARD Project

As a result of high focus on traditional touristic areas and programs (summer sea-side and winter mountain/sky holidays), the rest of the regions and types of tourism have suffered from a lack of attention and investment, which led to the degradation of their important sites and to a hard time for the tourist operators in such areas (accommodation facilities included). This led to a low number of tourists, to a poor infrastructure and to a lack of information on and preservation of the natural and cultural heritage. More, the tourists visiting the areas did not protect the environment and had no tools in that respect.

Covering the cross-border region, including Natura 2000 sites, this project will:

– Prepare a joint strategy and management plan in order to identify in the project area:
  • Eco-touristic Points Of Interest (POIs)
  • Accommodation Facilities (AFs)
  • Eco-touristic Opportunities

– Build in the project area:
  • Eco-touristic packages
  • Eco-routes
  • Software application for eco-community and alerts

– Support and maintain
  • POIs and Eco-routes
The result of the above, for the entire cross-border region, will be:

- Increase on the number of visits and tourists
- The existence of at least one eco-touristic integrated common program
- The creation of an integrated strategy and action plan to follow for protecting, promoting and valorizing the natural and cultural heritage
- The existence of tools for preserving natural and cultural heritage
- Increasing awareness on eco-tourism and environment protection
- Increasing awareness and supporting the promotion on natural and cultural heritage and their protection and preservation

Minim requirements:

The partner is a public institution or NGO from Bulgaria and have experience in environmental protection and EU projects.

For more details contact Constantin Cotan at phone number: 0213268976 until 15.09.2015

General Commissioner,
State Secretary,
Florin DIACONU